Table of Contents

Issue 1, Volume 5, Fall 2009

An Editorial Comment

By Mohammed el-Nawawy

English Research Papers

Politics of Information: The Internet and Islamist Politics in Jordan, Morocco and Egypt

By Andrew Helms

The Digital Divide in Online Advertising: A Content Analysis of American and Egyptian Commercial Websites

By Philip Auter and Abdel-Basit Mahmoud

Death in the Middle East: An Analysis of how the New York Times and Chicago Tribune Framed Killings in the Second Palestinian Intifada

By Mohamed Elmasry

Arabic Research Papers

Value Change of Social Marketing Campaigns: A Practical and Critical Study of Brochures Campaigns in the Emirates' Society

By Khaled Zamoum

Media Coverage of Constitutional Modifications Issues in the Governmental and Private Egyptian TV Channels and its Effect on Political Participation Level among Egyptians.

By Ashraf Galal

Exposure to Reality Television Programs in Arab Satellite Channels and Identity Level among Arab Youth

By Azza Mostafa Al-Kahki

Book Review

Formulation of Social Awareness: Mass Media Role in Reality Building and Formulation of Public Opinion.

Written by: Muhammed Qiratt

Reviewed by: Khaled Zamoum.